



UBIS/CEPA Study Abroad Immersive Leadership Experience Agenda – Oct 8 through Oct 16 2022

Day 1 Saturday, October 8

- Depending on your departure destination: Individually depart for Strasbourg, France Airfare is not included in the program fee but can be booked separately through CEPA.

Day 2 Sunday, October 9 Strasbourg

- Depending on your departure destination: Individually depart for Strasbourg, France
- Arrive at Frankfurt International Airport (FRA), Strasbourg International Airport (SXB), or Paris Charles des Gaulle Airport (CDG)
- Transportation from the airport to your hotel at your own expense
- Arrival until 3:00 pm: 7 nights in twin rooms with private bathrooms incl. breakfast at our European Study Center, Château de Pourtalès and its 3-star hotel annex
- Orientation session with your local coordinator at the Château
- Transportation by private bus from the Château to the city center and return
- Guided walking tour of Strasbourg (incl. admission to the Historical Museum). Learn about the history and architecture of the city. At the site of the modern city of Strasbourg, the Romans established a military outpost and named it Argentoratum, which belonged to the Germania Superior Roman Province. The name was first mentioned in the year 12 BC. Today, Strasbourg is the seat of European institutions such as the Council of Europe with its European Court of Human Rights and the European Parliament. Strasbourg is also an important center of manufacturing and engineering.
- Welcome dinner at a restaurant in Strasbourg to kick off the program (can be planned alternatively on Day 3, depending on your preference)

Day 3 Monday, October 10 Strasbourg

- Breakfast at the Château
- Special Leadership Program “Be ready to get in action and lead!” during the morning to establish leadership skills in a learning by doing way. Different initiative and outdoor activities will be assigned to the participants at the Château’s Interaction Park.
- Transportation by private bus to and from the visits
- Visit to a European institution in Strasbourg, such as the European Parliament, which represents, in the words of the 1957 Treaty of Rome, 'the peoples of the States brought together in the European Community'.
- The 751 Members of the European Parliament represent 500 million citizens and are elected once every five years by voters across the 28 Member States of the European Union.
- Afterwards, admission to the Lieu d’Europe or the parliamentarium to explore its exhibition at your own pace and to deepen your knowledge about the history of Europe and its close links with the history of Strasbourg

Day 4 Tuesday, October 11 Offenbourg – Kehl



- Breakfast at the Château
- Transportation by private bus during the day
- Visit to a company to meet with a business leader of a family-run enterprise, such as Peter Huber Kältemaschinen GmbH, the technology leader for high precision thermoregulation in research and industry
- Visit to the Euro-Institut in Kehl for a guest lecture on “Intercultural Relations in Europe”. The institute is a Franco-German organization, which primarily aims at improving cross-border cooperation through training and consulting in regard to public policy. As a neutral platform, they help to develop cross-border response despite differences between legal and administrative systems, cultural, or methodological backgrounds.

Day 5 Wednesday, October 12 Black Forest

- Breakfast at the Château
- Transportation by private bus during the day
- Visit focusing on “Social Entrepreneurship”, e.g. to Black Forest Innovation, a startup hub focusing on innovative solutions for municipalities, medium-sized companies, and start-ups
- Visit to a local brewery (e.g. Alpirsbacher) or distillery (e.g. Monkey 47 Distillery Dry Gin) to learn about and taste local products of the Black Forest

Day 6 Thursday, October 13 Strasbourg

- Breakfast at the Château
- Transportation by private bus to the company and return
- Visit focusing on “Corporate Social Responsibility”, e.g. to the Lohr Group, a global specialist in the design, manufacture, and marketing of goods transport systems
- The afternoon is free for your own explorations of Strasbourg

Day 7 Friday, October 14 Strasbourg

- Breakfast at the Château
- Transportation by private bus during the day
- Visit to ARTE, a European Culture channel founded on the idea that France and Germany could build large-scale European projects – called for a Europe of Culture – together
- Guest lecture on “Military Leadership” at or by a representative of Eurocorps, which is headquartered in Strasbourg. The Eurocorps is prepared to plan and conduct military operations spanning the entire mission and intensity spectrum.

Day 8 Saturday, October 15 Alsace

- Breakfast at the Château
- Guided bus tour of the Alsace to learn about “The Nature of the Alsace -Movement between Germany and France”. Stop along the way at Haut-Koenigsbourg Castle for a guided tour. The castle, built in the 12th century, was the residence of several eminent proprietors including members of the Habsburg dynasty and the German emperor Wilhelm II. Enjoy some free time in an Alsatian village, such as Obernai, and have lunch on your own. Continue your travels to the former concentration camp Struthof for a guided tour. Learn about the camp’s creation, its



organization, the deportees' daily lives, omnipresent terror and death, the subcamps, the medical experiments, the end of the camp, the trials, memory, etc. The exhibition features collections of photos, archival documents, original objects, and drawings. One space has been built to resemble the inside of a barrack as it was at the time.

- Farewell dinner at a restaurant in or around Strasbourg to wrap up the program

Day 9 Sunday, October 16 Alsace

- Breakfast at the Château
- Transportation at your own expense from the Château to the airport
- Departure from Frankfurt International Airport (FRA), Paris Charles de Gaulle Airport (CDG) or Strasbourg Airport (SCB) your home destination (airfare not included)