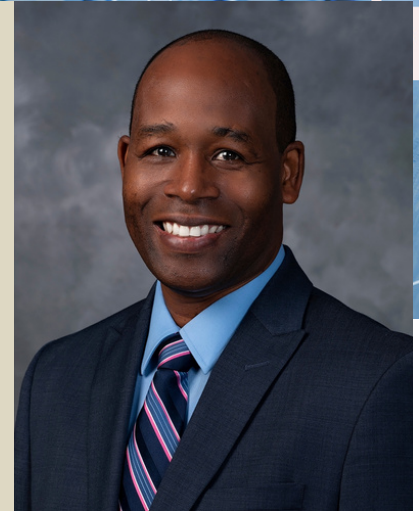


# Consumer's Online Privacy Concerns: Two Decades of Research - Still no Viable Solution in Sight.



- UBIS Colloquium: Consumer's Online Privacy Concerns
- Speaker: Leon Roberts, accomplished professional in disruptive technologies and digital marketing
- Explore factors behind online privacy concerns in personalized online advertising
- Gain insights into consumers' perceptions and responses
- Discover proposed solutions from the industry
- A glimpse into the future and the way forward



Date **July, 22nd 2023**

Time **11.00 am EST/  
5.00 pm CET**

Venue **Zoom Meeting**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/2136677889>

Register now at [ubisglobal.com](https://ubisglobal.com) or contact us at [kgoldsmith@ubis-geneva.ch](mailto:kgoldsmith@ubis-geneva.ch). Limited seats available!