



Public Disclosure of Student Achievement

Institution Name: University of Business, Innovation and Sustainability

Business Unit(s) included in this report:

Academic Period Covered: 2023-2024

Date Report Posted: December 18, 2024

PROGRAM	MEASURE	TARGET	RESULT
Doctor of Business Administration	Graduation Rate	70	62.5%***
Executive Doctor of Business Administration	Graduation Rate	70	37.5%***
Accelerated Master of Business Administration (AMBA) with Concentrations in: <ul style="list-style-type: none"> – Management – Finance and Banking – Research Track – Innovation and Entrepreneurship with Business Project Planning – Innovation and Entrepreneurship with Internship Track – National American University Track – International Business 	Graduation Rate	65	*
Master of Arts in International Relations	Graduation Rate	65	*
Master of Business Administration with Concentrations in: <ul style="list-style-type: none"> – Management – Marketing – Finance and Banking – International Business – Business Sustainability & Ethics – Research Track – Project Management 	Graduation Rate	65	21.92%***
Master of Business Administration Bridge to Doctor of Business	Graduation Rate	65	*

Administration (MBA Bridge to DBA) with Concentrations in: <ul style="list-style-type: none"> – Management – Marketing – Finance and Banking – International Business – Business Sustainability & Ethics – Research Track – Project Management 			
Bachelor of Arts in International Relations	Graduation Rate	55	*
Bachelor of Business Administration with Concentrations in: <ul style="list-style-type: none"> – General Management – Service Management – International Business – Marketing Management – Banking and Financial Management – Managing Sustainability & Ethics – International Relations 	Graduation Rate	55	*

*Insufficient data is available due to cohort size

**This location did not enroll students until 1/1/2023

***Graduates are primarily due to the transfer students from our Geneva campus

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate for Bachelor Degrees	We are taking the number of students who started their program in the University 3.5 – 4 years ago and divide it by the number of graduates within this cohort. Graduates included are those who completed within 150% of the program length.
Graduation Rate for Master Degrees	We are taking the number of students who started their program in the University 1.5 - 2 years ago and divide it by the number of graduates within this cohort. Graduates included are those who completed within 150% of the program length.
Graduation Rate for Doctorate Degrees	We are taking the number of students who started their program in the University 3 – 3.5 years ago and divide it by the number of graduates within this cohort. Graduates included are those who completed within 150% of the program length.